

Helping
You Produce
and Conserve Energy



Think Solar Power!
Move to clean energy today.

Become a **Project Sponsor** or
an **Energy Segments** owner.

780.278.3932

EnSegs Advantage



- We lead by example and demonstrate commitment to our customers by also investing in the projects and technologies we promote.
- EnSegs helps eliminate the barriers to adopting solar energy.
- We are focused on developing long term relationships with our customers.

Our mission is to make it simple for anyone to produce and use renewable energy.

Why Solar?

- Alberta has some of the best solar energy potential in Canada, similar to parts of the Mediterranean such as Italy.
- Solar is a source of clean renewable energy.
- Solar modules have long lives with 25-year warranties.

Take Action!



Buy energy segments at:
EnSegs.com/buy-segments

Become a project sponsor at:
EnSegs.com/sponsor-project

780.278.3932
customerservice@EnSegs.com

Referral Program

Would you like to get others involved? Have a look at our referral program and start earning energy segments.

EnSegs.com/referrals

Join us online:



EnSegs.com



facebook.com/EnSegs



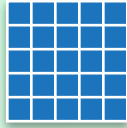
twitter.com/EnSegs

START
OWNING \$10
ENERGY
SEGMENTS
TODAY!

BE A
PROJECT
SPONSOR
STARTING AT
\$5,000



Energy Segments



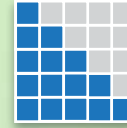
An energy segment is a small portion of a solar photovoltaic (PV) system. Energy segments entitle you to a small percentage of the power generated from a large renewable energy project.

- A single energy segment is \$10.
- Energy segments create value that can:
 - reduce your power costs
 - be used to purchase additional segments
 - be donated or transferred
- Energy segments help maximize the project size and reduce the installed cost per watt.

Take the EnSegs challenge: purchase enough energy segments to power your laptop computer or your clothes dryer.

- Every installation site is unique and is custom designed.
- Your investment supports environmental sustainability and helps reduce climate change.

Project Sponsor



The project sponsor is the owner of the property where the renewable energy project will be located.

Why become a project sponsor?

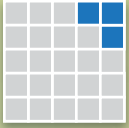
- To reduce your total cost of electricity over the life of the project.
- To choose a percentage of the segments that fits your budget (*residential installation require a minimum of 51% of the segments in a residential installation*).
- To provide friends, family, and others from the community an opportunity to purchase any number of the available segments.

An ideal sponsor is someone who:

- Has a south facing location free from shade.
- Wants to install the optimal solar PV array and share some of the space in order to reduce overall cost.

EnSegs provides businesses, condominium boards, municipalities, and community organizations with compelling options when developing green initiatives.

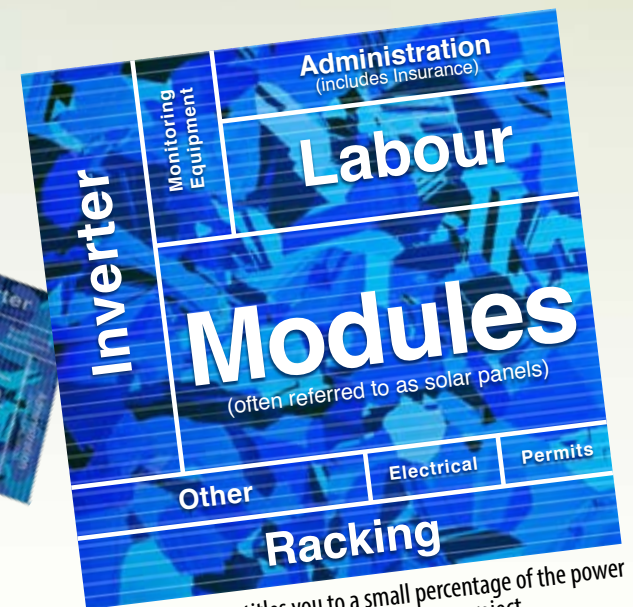
Segment Owner



Anyone can own energy segments; even if you live in an apartment or condo you can own a portion of a solar PV project.

Why become a segment owner?

- To offset your own power consumption.
- To reduce the impact from swings in the price of electricity.
- You choose the number of segments to purchase and which projects to support.
- To make the transition to renewable energy at a pace that fits your budget.
- To choose a contract length that best meets your needs.



A \$10 segment entitles you to a small percentage of the power generated from a large renewable energy project.